



K. BRANDON BELL
Creative Director, Design/Motion/Interactive/Mobile/Video

EXPERIENCE

Founder/Executive Creative Director : Design-O-Matic

Motion Graphics, Video, Interactive, Print & Branding : 2001 - Present

[Motion graphics, Interactive design & development in HTML, Flash, JavaScript, etc; Mobile application development for iPhone, tablets, traditional handsets, etc.; Video editing, field production, full scale video production & post-production; Print design; Branding; Class instruction & guest lecturing; Art Direction; Creative Direction.]

Selected Clients: Tony Awards, MTV, CNN, New York Times, Rolling Stone, Clinique, Vogue, Nokia, Samsung, IBM.

Senior Art Director

Dennis Interactive (NYC) : 1999 - 2001

[Web/CD-ROM/Kiosk/Interactive design with an emphasis on high end dynamic Flash-based projects; Art Direction; Preparation of project proposals; Ad, Print & T-shirt design.]

Selected Clients: HBO, Disney, Universal Music/Motown, AOL, Discovery, Animal Planet, Eli Lilly.

Design Consultant/Director New Media

Deskey (NYC) : 1999

[Interactive & Print design; Product-line & Corporate Branding; Packaging & Point-of-Purchase design.]

Selected Clients: 3M, US Airways, DeWalt, Procter & Gamble.

Art Director

Sossaman Bateman Advertising (Memphis, TN) : 1997 - 1999

[Web, Print, Outdoor & Informational Signage Design; Photography & Illustration Art Direction; Presentations to both small and very large groups.]

Selected Clients: PGA, Circus Circus Casinos, International Paper, Hammermill Paper.

EDUCATION

Master of Fine Arts

Graphic Design

Cum Laude

University of Memphis, 1997

Bachelor of Fine Arts

Graphic Design

Magna Cum Laude

Louisiana Tech University, 1994

PORTFOLIO: www.design-o-matic.com